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UNITED STATES DEPARTMENT OF AGRICULTURE Bureau of Agricultural Economics Washington

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FOREIGN NEWS ON CITRUS FRUIT

THE CANADIAN CITRUS FRUIT MARKET

Canada provides the principal foreign market for American oranges and lemons and is second only to the United Kingdom as an export outlet for American grapefruit. Annual imports of citrus fruit into Canada from all sources during the four years 1925-26 to 1928-29 (fiscal year April 1 to March 31) averaged 2,200,000 boxes of oranges, 374,000 boxes of lemons and 274,000 boxes of grapefruit. The proportion supplied by the United States during that period works out as follows: Grapefruit 96 per cent, oranges 94 per cent, and lemons 71 per cent. Canada also imports small quantities of grapefruit from Jamacia and Cuba and small quantities of oranges from Japan, Mexico and Spain. Considerable quantities of lemons, however, are imported from Sicily.

The per capita consumption of citrus fruit in Canada is still considerably below that in the United States. Grapefruit consumption in Canada during the past four years averaged only two pounds per capita as against five pounds in the United States. The Canadian consumption of oranges averaged 16 pounds as against 21 pounds in the United States, and lemons 3 pounds against 5 pounds in the United States. Over three-fifths of the total population of Canada, however, is concentrated mainly in the highly industrialized areas extending along the lower lakes and the St. Lawrence River. The actual per capita consumption in this relatively small area is no doubt somewhat higher than the statistical figure for all of Canada. (See table on page 3.)

Oranges

The United States during the past four years has been the source of more than 94 per cent of the oranges imported into Canada. Over 50 per cent of the American oranges imported into Canada are brought in through the customs ports of Ontario and Quebec. Mandarine oranges from Japan have been a feature of the Canadian market at Christmas time for many years. Annual imports from Japan during this four-year period averaged 103,000 boxes or approximately 4.8 per cent of the total. The Japanese fruit comes into Canada through the port of Vancouver. Occasionally Mexican oranges are seen on the market. Small quantities are also imported from Jamaica, Spain and Palestine. Orange growers in South Africa and Australia have been looking to the Canadian market as a possible outlet for their increasing production, but the lack of adequate transportation facilities thus far has prevented competition from these sources.

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Lemons

Only about 71 per cent of the lemons imported into Canada come from the United States. Sicily supplies practically all of the balance. The average invoice value of the Italian lemons imported into Canada during 1928-29 works out at \$4.14 per case while that of American lemons was \$4.69 per case. Transportation costs have tended to divide the Canadian lemon market into two sections. It is difficult to dispose of Sicilian lemons in the markets of western Canada in competition with California fruit because of the expensive rail haul from New York or eastern Canadian points to the Prairie Provinces. Most of the Sicilian lemons imported into Canada for that reason are marketed in Montreal, Toronto, Hamilton, Ottawa, Quebec and London. The western markets, such as Calgary, Winnipeg, Regina and Edmonton, carry practically no lemons other than those from California. While the large cities in Quebec and Ontario take considerable quantities of California lemons the statistics by customs districts show that almost half of the Calfironia lemons shipped into Canada are sent to the Frairie Provinces and British Columbia.

The railway freight rate on lemons from Los Angeles to Montreal is \$1.50 per 100 pounds. The rate from Palermo to Montreal on the other hand works out at \$1.30 per 100 pounds (61.9 cents from Palermo to New York and 69 cents from New York to Montreal). This makes a difference in freight rates of 20 cents per 100 pounds in favor of the Sicilian shipper. From Los Angeles to Winnipeg, however, the freight rate is \$1.65 per 100 pounds as compared with \$2.57 from Palermo (61.9 cents from Palermo to New York and \$1.95 from New York to Winnipeg), making a difference of 92 cents per 100 pounds in favor of the California shipper. These rates are on full carload shipments.

The bulk of the Canadian imports of Italian lemons come in from April to August. Most of the fruit is landed at American ports and is transshipped into Canada because of the lack of transportation facilities connecting the Canadian and the Sicilian ports. Some Italian lemons are handled via British ports. These usually go into Canada via the St. Lawrence River before the close of navigation on that water route. The Canadian price on the bulk of Italian lemons is the New York auction price plus the cost of transportation to Canadian markets and middlemen's profits.

Grapefruit

There has been a gradual expansion in the Canadian market for American grapefruit during the past four years. Imports from the United States in 1928-29 amounted to 285,000 boxes or 97.2 per cent of the total as compared with 252,000 boxes or 94.6 per cent of the total in 1925-26. Jamaican grapefruit is practically the only other grapefruit offered on the Canadian market. Strenuous efforts have been made by Jamaican interests to secure a larger proportion of the Canadian grapefruit trade but the Canadian imports from that source have declined steadily due largely to the fact that American grapefruit is of much better quality. Lack of adequate transportation facilities has also been a factor working against the Jamaican shipper but

this has now been remedied by the recent establishment of direct steamship service between Canadian and British West Indies ports. The Canadian imports of grapefruit from Jamaica have declined steadily from 12,000 boxes in 1925-26 to 5,000 boxes in 1928-29. With the present shipping facilities, however, together with the special tariff preference which fruit from Jamaica enjoys in the Canadian market, Jamaican exporters may be expected to secure a larger part of the Canadian grapefruit trade providing they can compete with Florida in price, quality and service.

Tariffs

Oranges and lemons enter Canada free of duty. Grapefruit, however, according to Tariff Item 101 (a) is duitable at 50 cents per 100 pounds British Preferential and at \$1.00 Intermediate and \$1.00 General. The British Preferential rate of course applies only to grapefruit coming from countries within the British Empire. The Intermediate rate applies to countries with which Canada has special treaty arrangements, while the general rate applies to all other countries. American grapefruit takes the General rate. Under Item 101 (aa), however, grapefruit when imported from the place of growth by ship, direct to a Canadian port, is dutiable as follows: British Preferential, free; Intermediate 50 cents and General \$1.00 per 100 pounds. Jamaican grapefruit, therefore, can now be sent into Canada duty free in view of the establishment of direct shipping services. Since American grapefruit in either case is subject to the General, or highest tariff, it can be seen that Jamaican shippers enjoy an advantage on the Canadian grapefruit market.

CITRUS FRUIT: Net supply and apparent per capita consumption,

		Canada,	<u> 1925-26</u>	to 1	928-2	9		
	Grapefruit		Oranges		Lemons		: :	
Year	Net supply	Per : capita: con- : sump- : tion :	supply	: ca;	pita: on- np-:	_	: Per :capita y: con- :sump- :tion	Popula- tion
	: 1,000	: Pounds:	1,000	: Por	inds:	1,000	: Pounds	s: Number
	pounds	: :	pounds	:	:	pounds	:	:
1005.00	•	: :		:	:		:	:
1925-26	: 18,665		121,069	: 13	3.1:	25,580	: 2.8	: 9,268,700
1926-27	: 17,817		158,436	: 18	5.9:	28,556	: 3.0	: 9,389,693
1927-28	: 19,575	•	174,905	: 18	3.4:	26,573	: 2.8	: 9,519,220
1928-29	20,529	: 2.1 :	167,255	: 1'	7.3:	30,088	: 3.1	: 9,658,000
		: :		:	:		:	:
Average	: 19,146	: 2.0 :	152,916	: 16	5.2:	27,699	: 2.9	: 9,458,903
		: :		•			:	:

Note: Canadian per capita consumption figures simply represent imports divided by population for the fiscal years indicated.

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CITRUS FRUI	T: im	ports	into	Canada.	1927-28	and	1928-29
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	CITRUS FRUIT	: Imports i	into Canad	a, 1927-28 a	nd 1928-29			
: Grapefruit 1927-28 : Grapefruit 1928-29								
Month		United		•	II-i+od :			
	Total	States :	Jamaica	Total	States :	Jamaica		
	Pounds :	Pounds :	Pounds :	Pounds :	Pounds :	Pounds		
April	: 1,525,672:	1,519,824:		1,694,787:	1,667,667:			
May	1,982,068:	1,945,974:	•					
June	: 1,385,955:			1,499,845:	1,495,125;			
July		1,384,275:		1,351,284:	1,351,284:			
•	1,047,313:	1,047,313:		827,880:	877,800:			
August	603,791:	602,431:		749,044:	748,564:	,		
September:		797,906:	•	563,564:	538,857:			
October :	1,466,293:	1,419,334:		1,153,315:	1,075,840:			
November	, ,	1,984,307:		2,217,885:	2,107,702:			
December	, , , , , , , , , , , , , , , , , , , ,	2,066,251:	•	2,196,796:	2,056,201:			
•	: 1,926,902:	1,817,349:	•	2,244,032:	2,172,685:			
February	: 1,651,766:	1,594,007:	49,550:	2,317,678:	2,262,175:	27,120		
March	2,975,296:	2,878,349:		3,712,471:	3,642,082:	19,785		
Total	: 19,575,228:	19,057,320:	436,441:	20,528,581:	19,945,982:	412,104		
	: Orang	ges 1927-28	:		ges 1928-29			
	Total :	United:	7		United:	T		
į	: 10 tal	States :	Japan	Total	States :	Japan		
	Boxes :	Boxes :	Bozes:	Boxes :	Boxes :	Boxes		
April :	203,832:	203,829:	- ;	163,254:	162,312:	-		
May :	277,736:	277,736:		213,918:	213,537:	_		
June :	279,434:	279,154:		189,589:	188,662:	_		
July :	202,293:	202,293:		120,130:	119,599:	_		
August :	204,690:	204,687:		140,914:		-		
September:	125,885:				140,880:	-		
October :		125,885:		98,896:	98,864:	-		
November:	95,354:	94,714:		96,530:	95,957:	~		
December:		94,142:	.2:	112,422:	111,888:	100.000		
January :		254,797:	•	428,601:	316,480:			
February:		171,976:		205,413:	196,776:	1,030		
March:		188,475:		221,050:	214,897:	_		
Total:	269,616:	264,453:		398,652:	396,945:	-		
10 (a1 <u>:</u>	2,498,644:	2,362,141:	114,110:	2,389, 369 :	2,256,797:	109,290		
<u>.</u>	Lemons 1927-28 : Lemons 1928-29							
·	Total	United:	Italy:	Total	United:	Italy		
÷		States :	:	:	States :			
A	Boxes :	Boxes :	Boxes:	Boxes :	Boxes :	Boxes		
April :	22,816:	22,216:	600:	25,508:	18,307:	6,903		
May :	34,026:	33,026:	1,000:	39,601:	34,338:	4,861		
June :	48,280:	36,247:	12,008:	48,335:	27,530:	18,505		
July :	48,509:	33,126:	15,165:	70,748:	34,701:	35,572		
August :	34,648:	19,848:	14,017:	19,071:	14,071:	5,000		
September:	19,186:	10,794:	8,342:	14,365:	13,624:	696		
October :	8,495:	7,375:	600:	19,770:	19,597:	-		
November:	24,443:	15,401:	8,056:	20,965:	18,465:	2,369		
December:	27,576:	13,529:	14,000:	35,814:	The state of the s			
January :	25,258:	12,280:	12,768:		21,095:	14,551		
February :	19,616:		•	35,516:	28,327:	7,036		
March :	46,235:	15,146:	4,090:	43,794:	27,010:	16,544		
_Total :	359,088:	27,359:	18,679:	33,113:	26,452:	6,661		
	enartment of	Z46,347:	109,325:	406,600:	283,517:	118,698		
	epartment of	rade and Co	ommerce, I	ominion Bure	au of Stati:	stics,		
Ottawa, Canada.								

\$1.00 miles

CITRUS FRUITS: Imports into Canada, by provinces, 1927-28 and 1928-29.

1320-23.								
	: Grapefruit 1927-28 :			Grapefruit 1928-29				
Province	. Time a decad			77				
	; States	Jamaica	Total	States	Jamaice	Total		
	: Pounds	Pounds	Pounds :		: Pounds:	Pounds		
	: 493,381							
	: 486,799							
Prince Edward Island	: 71,644:		71,644:	78.092		78 (32		
	: 3,288,123	:162.013	. 3.451.5 ₂ 8:	3.618.102	77.801	3.709.688		
	: 8,761,109							
	: 1,601,289					1,615,406		
	: 1.045.250		1.045.250	1.047.324		1.047.324		
Alberta	: 1,045,250 : 1,016,682		1.016.682	1.107.039	1	1.107.039		
British Columbia	2,293,043	:	2,339,312:	2.382.152		2.430.076		
Total			19,575,228:					
	: (Oranges :	1927-28 :	. 01	ranges 19			
	: United	1		~ · · · · · · · · · · · · · · · · · · ·				
	: United : States	Japan	Total :	States	. Japan	Total		
	: Boxes	Boxes	Boxes :	Boxes	: Boxes	Boxes		
Nova Scotia	76,298		79,470:	75,692	•	77.559		
New Brunswick	76,298: 66,988:	:	68.978;	67,268:	:	67,579		
Prince Edward Island	9,172:		9,172:			8,806		
Quebec	476,170:		484,785:			461,952		
Ontario	970,815		978,763:			963,872		
Manitoba	195,829		195,831:			167,959		
Saskatchewan	145,526:		145,526:			138,444		
Alberta	168,321:		168,321:			165,772		
British Columbia	253,022:			223,463:	109,290:			
Total			2,498,644;					
	Lemons 1927-28							
	United:	Italy		United:	Italy	Total		
	States:	italy:		States :	10a1,y	10021		
	Boxes :	Boxes :	Boxes :	Boxes :	Boxes:	Boxes		
Nova Scotia	6,029:			5,654:	975:	7,725		
New Brunswick	4,614:	3,036:	8, 134;	0,007;	2,340:	0,000		
Prince Edward Island:								
Quebec		34,604:			41,243:	78,944		
Ontario		69,490:		104,469:	71,629:	176,296		
Manitoba	23,672:					,		
Saskatchewan :	28,031:	300:	28,331:		1,200:	31,642		
Alberta :	30,542:	350:	30,842:	34,606:	900:	35,506		
British Columbia :	00,804;	:	37,170:			05,000		
Total :	246,347:	109,325:	359,088:	283,517:	118,698:	406,600		

Source: Assistant Trade Commissioner, A. H. Thiemann at Ottawa.
